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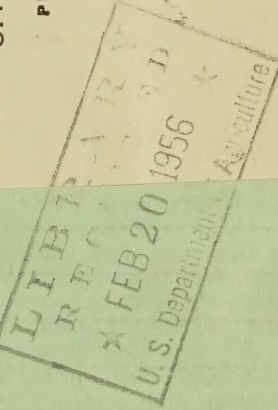
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NAOMI'S AFRICAN VIOLET ROOMS

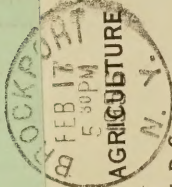
P. O. BOX 123 BROCKPORT, N. Y.

The listing you requested.



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NAOMI'S AFRICAN VIOLET ROOMS

141 Holley St., Brockport, N. Y.

Large Sign at Sidewalk

TELEPHONE 390

Dealer and Grower of
Exciting N E W Varieties

Greetings to old friends: It has been a pleasure to serve you nice folks. For many of you, this will be the sixth year. We thank you.

New friends: Growing violets is a fascinating and a delightful hobby. You will find violets very easy to grow from leaves. You will thrill to each new leaf and bud as they unfold. You will be proud and happy when you see your windows full of beautiful flowering plants you, yourself, have grown. Most varieties will produce flowering plants in 5 to 8 months — depending on your growing culture and conditions.

Service is our chief commodity. We offer no so-called bargains nor quantity prices **Quality is not expensive — it pays.** Please do not ask us to mail rooted-cuttings. After several years' experience, we have found that fresh cut leaves travel more safely than rooted leaves. There is no danger of damage from dry roots or root and leaf rot from surplus moisture. Our leaf-cuttings are fresh cut leaves from strong, healthy, stock plants especially reserved for propagating purposes. The plants have not been "forced". Each leaf is labeled with its authentic name, and separately sealed to preserve growing vitality. Shipments are scientifically packed and sent first class mail to insure reaching you quickly and in the best condition. A packet of special chemical and simple growing instructions are included in all shipments — to prevent leaf-rot while rooting and, to assure your success. We **guarantee** safe delivery to any mailing point in the United States or Canada. All orders are numbered as received and promptly acknowledged. Shipments are made in the same order sequence, as soon as weather permits. Hence, we strongly urge you to send in your orders early, to avoid disappointment, because we reserve the right to refund your money if we are unable to fill your order. We **never** substitute unless requested. The attached order blank is for convenience — hurry it back to us so we can make you happy at the earliest possible date.

NOTE: On orders under \$5.00 add 75c handling charges. Orders of \$5.00 and over are mailed without extra charge. No orders accepted from this catalog after October 10, 1956.

PLEASE NOTE: A gift leaf of **our** choice will accompany **all** orders. In addition — with an order totaling \$7.50 you may choose one extra 50c leaf FREE — with an order totaling \$10.00 choose two extra 50c leaves or one \$1.00 leaf FREE.

While we have been growing over 40 varieties of double pink, we have selected only 9 varieties for cataloging — these we consider outstanding. We will have plants in a number of other new varieties — including some double pink not released at printing time — available for you friends who visit us in late spring and summer.

Angle Lace—Heavy large white flower with a lovely lilac-blue fringed edge. On medium green, round, supreme foliage. Worthy of a groom. 50c.

Bit 'o Blue—Large powder-blue flower with white eye and white reverse, on good dark fol. Very good. 50c.

Black Cherry—Flower is black cherry color on very dark green quilted fol. dark red underside. 50c.

Blue Pacific (Wilcox)—Flowers bigger than bucks, bluer than Beale Street on round dark-green pliable supreme fol. Grows symmetrical and blooms easily. 50c.

Blushing (Ulery)—Mass of double white flowers blushed with pink. Nice dark green fol. Queen of Show at our October State Convention. 50c.

Borde de Azul (Golden)—White flower with a wide intense blue border, on very good green fol. Is marking better than Starry Eyed. 50c.

Borde de Rojo (Golden)—A companion white with a clear lavender-rose or red border. Soft green fol. 50c.

Bud's Pink Mermaid—Frisly petaled quite fluffy very full double medium bright pink flower on very dark-green arrow shaped girl fol. Buds best — and quite a bloomer. \$1.00.

Bud's Strike Me Pink—Round rose-bud shaped quite full double deep pink — almost red at center — flower. On very deep-green heart shaped girl fol. 50c.

Cahrene (Edena)—Large light red-lavender semi double with a cluster of 5 to 10 smaller petals in upper portion of flower. Medium to dark green serrated slightly quilted pointed fol. 50c.

Chantilly—Very large full double light plum-orchid flower on slightly quilted dark green fol. silver underside. 50c.

Crown Prince—Large blue-lavender flower with very dark eye shading into upper petals and lower petals shadowed pink. Dark green quilted fol. with red underveining. 50c.

Dark Victory—Deep maroon double with very dark tipped petals. Medium green nice girl fol. 50c.

Dassel—Large full double red-purple flower with dark tips. Deeply notched slightly wavy and quilted bronze fol. red underside. 50c.

Double Dandy—Very large (sometimes 2¼") round double dark blue flower on dark green ovate supreme fol. A sport of Azure Beauty and blooms well. 50c.

Double Fantasy—A double fantasy flower, petals blue-orchid splashed with purple. Small dark green fol. 50c.

Double Pink Cheer—Full double pink flower on very dark shiny fol. very red underside. 50c.

Double Polar Ice—Attractive very pale creamy white double — sometimes tinged pink — on very dark lightly quilted fol. red underside. Lovely contrast between bloom and almost black fol. 50c.

Dutch Frills (Van Buskirk)—Large brilliant deep-blue ruffled flower on very dark green quilted beautifully waved fol. red underside. \$1.00.

Easter Dawn (Edena)—Sprightly, cup shaped, slightly frilled mauve flower on medium green nicely scalloped, quite ruffled, girl fol. silver underside. Does not bunch and blooms heavily. 50c.

Ember Pink—Round deep pink flower with a fusing of red and a very dark eye. Dark green fol. 50c.

Evelyn Johnson—Medium pink double flower on dark green modified girl fol. Named in honor of former NAVS president's wife. 50c.

Fantasy Edge—Large white flower with a fantasy edge (blue and orchid streaks) on bright green slightly quilted small fol. 50c.

Fiesta Flare—Bright red full double flower on dark green quilted nicely marked shiny girl fol. silver underside. 50c.

Fringed Snow Prince—Lovely heavily fringed white crimped flower on bright green notched slightly wavy fol. 75c.

Frivoletta—Very full and large red-purple double flower. Petals highly ruffled and curled forward so lighter reverse color shows in a two toned effect giving the appearance of a double geneva. Notched slightly quilted bronze wavy fol. red underneath. \$1.00.

Grace Pope—Large ruffled lilac-orchid double flower on slightly quilted and rippling dark green notched fol. Heavy bloomer. 50c.

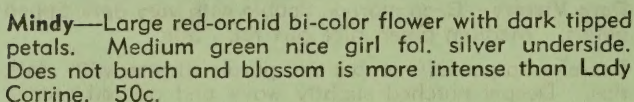
Holiday—Vivid bright double cerise or lilac pink flower (a new color impossible for us to describe accurately), on very dark shiny fol. red underside. 50c.

Lacy Lavender—Double lavender (probably the first true lavender) flower on very dark green fol. Heavy bloomer. 50c.

Love's Embrace—Slightly frilled cup-shaped large white flower on large wavy notched bright green fol. Heavy bloomer. 75c.

Mayfair—Large frilly very full double dark purple flower on quilted notched bronze wavy fol. red underside. 50c.

Meteor—Very frilly fluffy full double lilac flower with dappled veining of darker color. Quilted notched dark green wavy fol. Unusual and outstanding. 50c.



Miroc—Fluffy double two toned red-lavender flower with outer half of petals very dark. Medium green wavy saw-toothed edge shiny fol. silver underside. 50c.

Miss Annabelle Lee—Large soft lavender bi-color double flower with nice dark petal tips on medium green pretty girl fol. Does not bunch. 50c.

Miss Monroe—Voluptuous large full double red-orchid flower, petals tipped dark red and prominent yellow stamen. Quilted bronzy girl fol. 50c.

Mr. Undecided—A mixed up gentleman, for sure. Large double flowers — some deep blue, some bright pink, and some blue and pink combinations — maybe all at one time and often on the same blossom stalk. Blossoms remain fresh longer than any other variety. Small dark green fol. \$1.00.

Newport—Slightly ruffled light orchid bi-color flower on dark green shiny quilted nicely notched and slightly waved fol. 50c.

Omar Rose—Very large fluffy dubonette red double flower held well above medium green quilted pointed fol. 50c.

Pink Achievement—A clear medium pink double flower on heavily quilted medium to dark green ovate fol. 50c.

Pink Cushion—Very double deep pink flower (ball shaped but opening well) on glossy green fol. Sport from Queens Cushion and blooms as heavily. 50c.

Pink Flare—Rose pink (blending outward thru petal centers) flower with dark eye. Dark green quilted fol. red underside. 50c.

Pink Ideal—A glistening light double pink flower on pointed very dark fol. Often two blossom stalks per leaf. 50c.

Pink Joy—A flashy large deep pink (no blue in this one) flower with darker pink stripping on petal backs. Very dark dull-green quilted round fol. very red underside. 50c.

Precious—Medium pink double flower on medium green fol. This is a miniature but is free growing and blooms well. \$1.00.

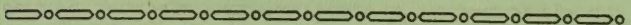
Prima Donna—Slightly frilled huge fluffy full double dusty-lavender flower on very dark green notched pliable supreme fol. Grows as easily as standard varieties. 50c.

Red Wing—Large rosy-red flower with dark eye. Quilted dark green fol. red underside. 50c.

Rose Glow—Deep rose, tinged orchid, flower with white eye. Quilted bronze fol. very red underside.

Royal Robe—Ruffled cup shaped deep red-purple flower trimmed with a white band. Appropriately named and holds its edge well even in hot weather. Clear bright green waved and rippled fol. with sharply notched margins. 50c.

Rose Wing—Large white partly cupped flower with rose shading in the center and on the very heavily ruffled edges. Medium green notched round wavy supreme fol. 1955 National Award. 50c.



Santa Maria—Large ruffled pale blue flower on almost black wavy fol. with a red underside. 50c.

Shikellamy (Van Buskirk)—Semi double blue and white flower on dark green quilted spooned notched fol. A terrific bloomer, often two blossom stalks per leaf stem. 50c.

Shine Boy—Small light blue flower on small dark green bright patent leather fol. A semi miniature novelty with fol. the texture of a begonia. 50c.

Splash—Big round flower — a deep rose-orchid with blue splashes — on dark and glossy fol. A fantasy cross. 50c.

Spotlight—Round deep pink flower. A mass of bloom held on strong stems above medium to dark green quilted fol. 50c.

Sunkissed Beauty (Edena)—Abundance of ruffled frilly cup shaped flowers held well above slightly waved medium green fol. Heavy bloomer. 50c.

Thelma—Frilled blue-orchid bi-color flower with upper petals rose-lavender blending down into lower petals. Very dark green wavy slightly quilted elongated fol. Blooms heavily. 50c.

Three Cheers—Very fluffy large full double frilled edged blue and white flower on medium green slightly waved and quilted fol. We are repeating this excellent variety for you who were unable to obtain it last year. 50c.

Tinted Double White—Large full double white flower tinted and edged in deep orchid. Bright green nicely quilted fol. 50c.

Windsong—Very large round pale blue flower on dark green semi girl foliage. 50c.

We hope you have found your choice, and — will enjoy "watching the babies grow".

Cordially yours,
(Mrs. M. J.) Naomi S. Weeks

Please read our **Service** paragraph. We only ship leaves; however, around 300 newest variety plants can be purchased at our Rooms. Also available are white plastic pots and other supplies.

Visitors are always welcome — except on Wednesdays when we are usually out gadding around. **Large Sign at Sidewalk.**

Brockport is between Rochester and Niagara Falls, either Route 31 or Route 104 at intersection with Route 19 and is directly north from the THRUWAY at Exit 47. Holley Street is the first street to west, south of business section traffic light.

